

2026/27 Sponsorship Package

Developing Alberta Filmmakers. Connecting Communities. Inspiring Audiences.

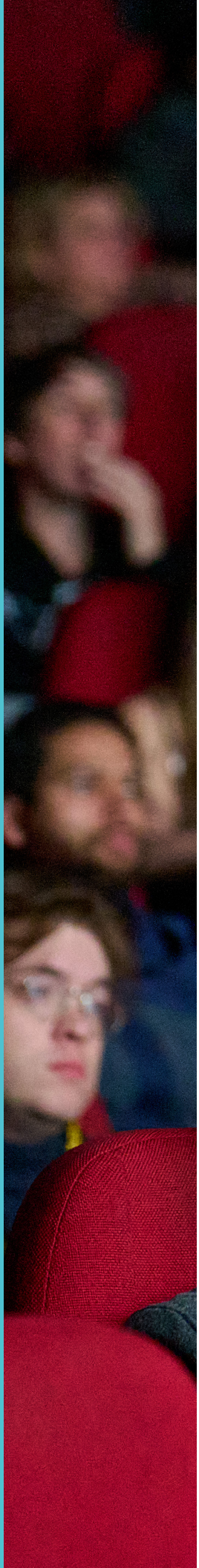


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About ESFF

For over 15 years, the Edmonton Short Film Festival has given local and international filmmakers a platform to show their work while creating opportunities for the next generation of film talent. Over the years, ESFF has expanded beyond screenings to deliver professional workshops, filmmaker panels, networking opportunities, and the popular 48-Hour Film Challenge, helping emerging creators develop their skills and careers.

Each year ESFF presents:

- *international film showcases & professional screenings*
- *educational workshops & career development programs*
- *networking events & community partnerships*

Today ESFF is evolving into one of Alberta's leading film development organizations, delivering year-round programming that develops filmmakers, strengthens Alberta's screen industry, and connects audiences with exceptional independent cinema.

We've prioritized collaborating with local organizations for events and opportunities because we are passionate about mutual support in our community.

Why sponsor the Edmonton Short Film Festival?

Every sponsorship helps develop Alberta talent, strengthen creative economy, advocate for accessible cultural programming, promote diversity in film, and create new opportunities for emerging filmmakers and artists to build sustainable careers here at home.

Your sponsorship delivers:

- meaningful brand visibility
- positive community impact
- exclusive VIP experiences
- year-round promotional opportunities
- connections with Alberta's creative sector
- demonstrated commitment to arts and culture



Our Audience Profile

- Strong female attendance
- Highly engaged arts supporters
- Professionals
- Students
- Creatives
- Film lovers
- Community leaders
- Small business owners

Our Reach

When ESFF grew to include the Long Shorts Program, our audience grew as well. The Progam showcases films up to thirty minutes in length and opens submissions from filmmakers all over the world. In recent years, the opportunity to provide virtual attendance to our festival has significantly increased our audience and reach internationally.

When you attend ESFF, expect to see almost anything - trailers, music videos, web series, drama, horror, comedy, documentaries, commercials and more.

15+
years serving Alberta

100+
films screened annually

4,000+
newsletter subscribers

7,200+
social followers

Our Vision

To establish Edmonton as one of Canada's premier centres for emerging filmmakers by creating year-round opportunities for education, mentorship, exhibition, and professional development.

ESFF continues to expand its impact by:

- expanding year-round programming
- increasing industry partnerships
- growing online engagement
- expanding filmmaker development







Local Heroes Film Festival

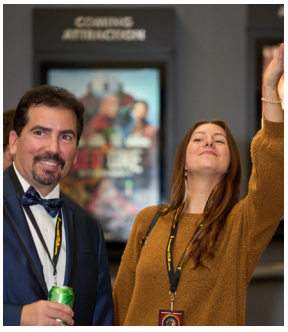
The LHFF is a unique year-round festival created by ESFF that features community film screenings in partnership with other local organizations to recognize our community. Through Local Heroes, ESFF brings film directly into communities while helping partner organizations celebrate culture, diversity, and local stories.

Community Screening Partnerships

- Arts on the Ave to screen at Deep Freeze Festival
- International Festival of Winter Cinema at Silver Skate Festival
- Black History Month (EPL & Stony Plain Multicultural Centre)
- Dreamspeakers Festival Society for National Indigenous History Month in June
- Multiple screenings with Kaleido Family Arts Festival, Alberta Culture Days
- Root 107 in Downtown Edmonton
- Downtown Business Association for the Holiday Light Up in Churchill Square
- Audreys Books for a Truth & Reconciliation Film Screening and Author event.
- Wafflebird for the Women's Film Screening



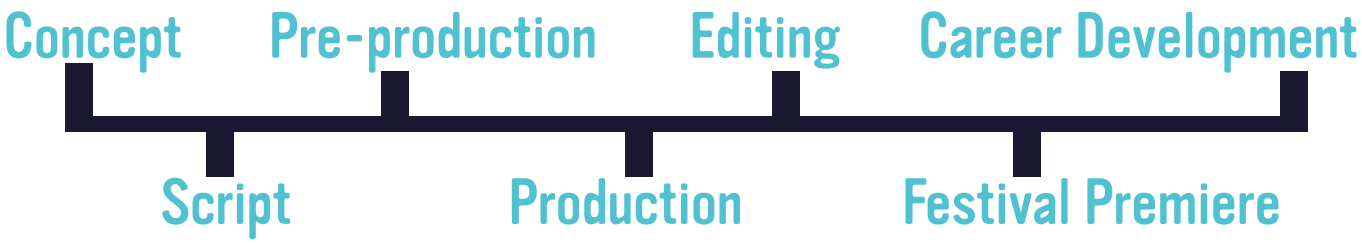




Frame Forward: Alberta Filmmaker Accelerator Program

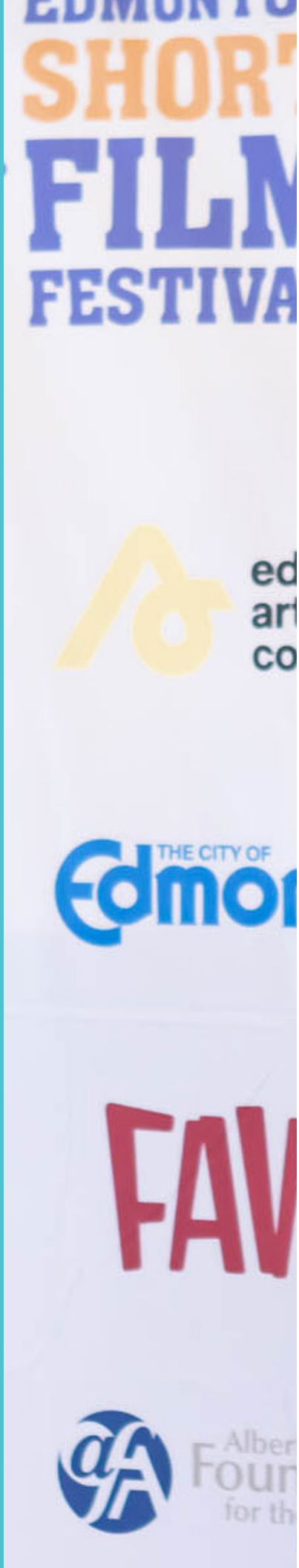
In 2026/27, ESFF will launch Frame Forward: Alberta Filmmaker Accelerator Program. This is an innovative mentorship and career development initiative designed to help emerging filmmakers build sustainable careers in Alberta's screen industry.

Participants will be paired with experienced industry mentors and guided through every stage of the filmmaking process, from script development, pre-production, principal photography, post-production, to bringing a completed film to the screen. Through hands-on learning, professional mentorship, and real-world production experience, participants will develop both their artistic practice and industry readiness.



The program will prioritize filmmakers from underrepresented communities, helping to create a more diverse, inclusive, and vibrant Alberta film sector while fostering the next generation of creative talent.





Featured In

Our events, news, and opportunites have been boosted by platforms like Global News, CBC Edmonton, the Edmonton Journal, Edify Magazine and more.

Testimonials

"Outstanding festival dedicated to provincial filmmaking and beyond. Especially thankful that ESFF includes a category for music videos which is so often overlooked!"
- Randall B.

"Very happy we were selected to the ESFF with our short ALIVIOS, as part of the international program and it won an award! The communication was always open and responsive and even though we couldn't attend the festival, we could follow activities on social media and see what we were missing! Would definitely participate again."
- Juan F.

"I was so privileged and honoured to take part in the 2023 festival and I cannot say enough good things about it. As a local independent filmmaker in Alberta, this was one of the most heartwarming and beautiful examples of community I have seen in Alberta. For all Alberta independent filmmakers, or those who are just fans of brilliant films, this is YOUR festival."
-Taylor G.

Sponsorship Benefits

Every sponsorship is tailored to maximize value for your organization while supporting Alberta's growing film community.

Brand Recognition:

- *Logo placement on the ESFF website*
- *Recognition in printed and digital festival programs*
- *Logo inclusion on theatre screens before each screening*
- *Sponsor recognition on event signage and promotional materials*

Digital Promotion

- *Recognition through ESFF social media channels*
- *Inclusion in email newsletters*
- *Links to your website and promotional offers*
- *Opportunities for sponsored content and contests*

Event Experience:

- *VIP passes to festival screenings*
- *Invitations to filmmaker receptions and networking events*
- *Opportunities to present awards or welcome audiences*
- *Product displays or activations (where appropriate)*

Community Impact

Your sponsorship directly supports:

- *Alberta filmmakers*
- *Emerging artists*
- *Professional development*
- *Diverse voices*
- *Accessible programming*
- *Community partnerships*

Custom Opportunities:

Every partnership is unique. Sponsors may also receive:

- *Category sponsorship*
- *Program sponsorship*
- *Naming opportunities*
- *Custom activations*
- *Employee engagement opportunities*
- *Volunteer opportunities*



Sponsorship Opportunities

Choose the sponsorship level that best aligns with your organization's goals - or let us create a customized partnership just for you.

	Presenting	Platinum	Gold	Silver	Bronze
Website Mention (Logo)	X	X	X	X	X
Gala Admissions	14	10	6	4	2
Social Posts	14	10	6	4	2
Program Mentions	X	X	X	X	
Newsletter Mentions	X	X	X		
Category Sponsor	X	X	X		
VIP Tickets	4	2			
On Screen Recognition	X	X			
Award Presentation Opportunity	X				

Sponsor a Program

Looking for a partnership that aligns with your organization's priorities? Individual sponsorship opportunities are available for Frame Forward, Local Heroes Film Festival, filmmaker workshops, community screenings, awards, and networking events.

Become Part of Alberta's Film Story

Whether you're interested in presenting sponsorship, supporting a specific program, or creating a custom partnership, we'd love to build something meaningful together.

Let's discuss how ESFF can help achieve your marketing, community investment, and corporate social responsibility goals.

Upcoming Events

SUBMISSIONS OPEN	May 1, 2026
FINAL DEADLINE	August 9, 2026
ESFF RED CARPET GALA 2026	
ALBERTA SHORTS	October 17, 2026
LONG SHORTS	October 18, 2026





Let's Build Something Extraordinary Together.

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Follow us on...

Facebook: *@YEGfilmfest*
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Instagram: *@edmontonshortfilmfestival*

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We truly value all our sponsors and ask that you contact us with your ideas for partnership so we can work together for proper and full recognition of your support.