



PARTNERSHIP OPPORTUNITIES 2019

EDMONTON SHORT FILM FESTIVAL

ABOUT

The core goal of the Edmonton Short Film Festival (ESFF) is to screen a variety of independent Alberta short films and to showcase local filmmakers whose work may fall outside of the “normal” festival market. Our passion is to help emerging and mid-career artists grow in their careers by offering high quality workshops and providing feedback on the projects they have submitted to the festival. As a grassroots festival created by filmmakers, we also invite the community into the world of filmmaking through free events: the Filmmaking “Production Basics” Classes (beginner and intermediate levels), 48-Hour Mobile Device Filmmaking Challenge and the ESFF@K-Days Film Fest.

In 2018, we added a 360/VR event to the Gala, where we screened some amazing films from all over the world using state-of-the-art VR headsets. This year, we are excited to be partnering with other non-profits to provide additional opportunities for Alberta filmmakers to be screened. AND we've added another day of screening for longer short films from Alberta and internationally. There is so much to offer the film-loving public!

Edmonton Short Film Festival is grateful for all the individuals and organizations that have come alongside as we have been developing programming and opportunities for filmmakers and the public. We have several levels of partnership available. It is through your support that we are able to keep this grassroots festival accessible and growing!

Our greatest need is for financial support. We are also happy to receive gifts and services in kind, or donations toward a silent auction or door prizes.



SPONSORSHIP

	SPECTATOR	FAN	CINEPHILE	COLLABORATOR	PATRON	TITLE SPONSOR
	\$250	\$500	\$750	\$1500	\$3000	\$7500+
PROGRAM MENTION	X	X	X	X	X	X
SOCIAL MEDIA		X	X	X	X	X
ADVERT IN PROGRAM		X	X	X	X	X
WEBSITE			X	X	X	X
GALA ADMISSION			X (2)	X (2)	X (4)	X (8)
GALA BEVERAGES				X (2)	X (4)	X (8)
GALA VIP AFTER PARTY				X (2)	X (4)	X (8)
EVENT BANNER LOGO				X (small)	X (med)	X (large)
CORPORATE BOOTH/BANNER						X

If you are interested in being a Title Sponsor, please contact us to learn about the special opportunities we have available. You could sponsor anything from the entire Festival to individual components such as the Gala, VIP After-Party, or our even our Twitter Wall. Our Title Sponsors are invited to set up corporate banners or small booths at the event they are sponsoring.

PROGRAM ADVERTISING

The ESFF program is available to everyone attending the gala event and will also be available on our website for a full year. Pricing for advertising space is as follows:

1/4 Page	1/2 Page	Full Page
\$250	\$450	\$800

OTHER OPPORTUNITIES TO SUPPORT

Silent Auction

We are seeking items to offer at a Silent Auction. The Silent Auction will be held until the intermission ends and winners of the auction will be able to take home their prize after the Gala.

Door Prize

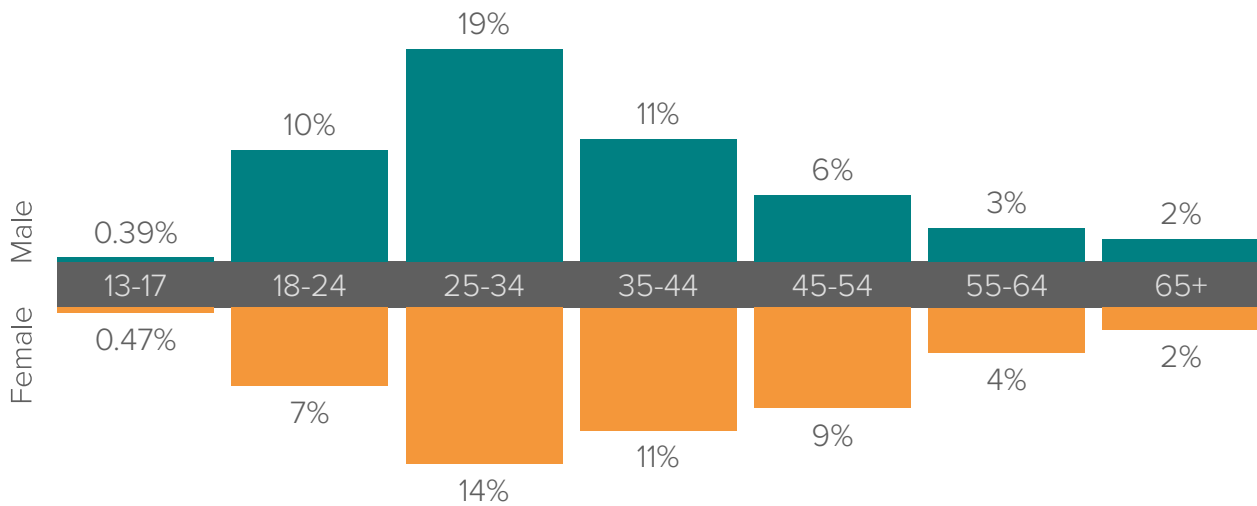
We celebrate our filmmakers AND the people who are attending the gala event by having a draw for awesome door prizes.

DEMOGRAPHICS

The festival has a wide range of people who attend, as well as filmmakers who are submitting. For 2019, we have increased our marketing and outreach to high school and post-secondary students so we anticipate growth in this demographic. As an Alberta festival, our attendees and followers are mostly Albertans so businesses will be marketing to people in our own communities who live and shop right here in Edmonton and the surrounding area (plus Calgary, Red Deer and Fort McMurray).

Male | 47%

Female | 51%



PARTNERSHIP FORM

<input type="checkbox"/>	Title Sponsor	\$7500+
<input type="checkbox"/>	Patron	\$3000
<input type="checkbox"/>	Collaborator	\$1500
<input type="checkbox"/>	Cinephile	\$750
<input type="checkbox"/>	Fan	\$500
<input type="checkbox"/>	Spectator	\$250

<input type="checkbox"/>	Silent Auction Items	
Details		
<input type="checkbox"/>	Door Prizes	
Details		
<input type="checkbox"/>	Giveaways for Family Event	
Details		

<input type="checkbox"/>	1/4 Page Ad	\$250
<input type="checkbox"/>	1/2 Page Ad	\$450
<input type="checkbox"/>	Full Page Ad	\$800

Contact Name	Phone
_____	_____
Company Name	Email
_____	_____
Website	Signed
_____	_____

For credit card payments, we will issue an invoice through PayPal. Please make cheques payable to **Edmonton Short Film Festival** and mail to **PO Box 68211 Bonnie Doon, Edmonton, AB T6C 4N6**.

Please send logos and ad copy by September 1 (Dropbox, WeTransfer, etc.)

IMPORTANT INFORMATION

Where	The Orange Hub Theatre (10045 155 St NW, Edmonton, AB T5P 2P7)
Key Dates	FREE Emerging/Student Filmmaking Class: May 4, 2019 FREE 48-Hour Mobile Device Filmmaking Challenge: July 20-21, 2019 ESFF@K-Days Short Film Festival: July 28, 2019 Filmmakers' Skills Class: September 21, 2019 ESFF GALA: Saturday, October 19, 2019 ESFF LONG-SHORTS: Sunday, October 20, 2019
Contact	Candace Makowichuk, Executive Director ed@esff.ca 780-919-0803 PO Box 68211 Bonnie Doon Edmonton, AB T6C 4N6 www.esff.ca www.facebook.com/YEGfilmfest @YEGfilmfest

