



PARTNERSHIP OPPORTUNITIES 2017

EDMONTON SHORT FILM FESTIVAL

ABOUT

The core goal of the Edmonton Short Film Festival (ESFF) is to screen a variety of independent Alberta short films and to showcase local filmmakers whose work may fall outside of the “normal” festival market. Our passion is to help emerging and mid-career artists grow in their careers by offering high quality workshops and by offering feedback on the projects they have submitted to the festival. As a grassroots festival created by filmmakers, we also invite the community into the world of filmmaking through two free events: the 48-Hour Mobile Device Filmmaking Challenge and the Family Fun Film Festival.

Edmonton Short Film Festival Ltd. is grateful for the support we receive from our sponsors and partners. We have several levels of partnership available. It is through your support that we are able to keep this grassroots festival accessible and growing!

Our greatest need is for financial support. We are also happy to receive gifts and services in kind, or donations toward a silent auction, door prize or prizes for our 48 Hour Mobile Device Filmmaking Challenge.



SPONSORSHIP

	SPECTATOR	FAN	CINEPHILE	COLLABORATOR	PATRON	TITLE SPONSOR
	\$100	\$250	\$500	\$1000	\$2500	\$5000+
PROGRAM MENTION	X	X	X	X	X	X
SOCIAL MEDIA		X	X	X	X	X
ADVERT IN PROGRAM		X (business card)	X (1/4 page)	X (1/2 page)	X (full page)	X (preferred ad placement)
WEBSITE			X (mention)	X (small logo)	X (large logo)	X (front page)
GALA ADMISSION			X (2 tix)	X (2 tix)	X (4 tix)	X (8 tix)
GALA BEVERAGES				X (2 tix)	X (4 tix)	X (8 tix)
GALA VIP AFTER PARTY				X (2 tix)	X (4 tix)	X (8 tix)
EVENT BANNER LOGO				X (small logo)	X (large logo)	X (Presented by)
CORPORATE BOOTH/BANNER						X

If you are interested in being a Title Sponsor, please contact us to learn about the special opportunities we have available. You could sponsor anything from the entire Festival to individual components such as the Gala, 48-hour Challenge, VIP After-Party, Family Fun Event or even our Twitter Wall. Our Title Sponsors are invited to set up corporate banners or small booths at the event they are sponsoring.

PROGRAM ADVERTISING

The ESFF program is available to everyone attending the gala event and will also be available on our website for a full year. Pricing for advertising space is as follows:

Business Card Ad	1/4 Page	1/2 Page	Full Page
\$100	\$250	\$450	\$800

OTHER OPPORTUNITIES TO SUPPORT

Silent Auction

We are seeking items to offer at a Silent Auction. The Silent Auction will be held until the intermission ends and winners of the auction will be able to take home their prize after the Gala.

Door Prize

We celebrate our filmmakers AND the people who are attending the gala event by having a draw for awesome door prizes. Also, in order to encourage people to pre-register for the Family Fun Film Festival, we also offer a special prize draw from the people who have pre-registered to attend.

Giveaways for Family Event

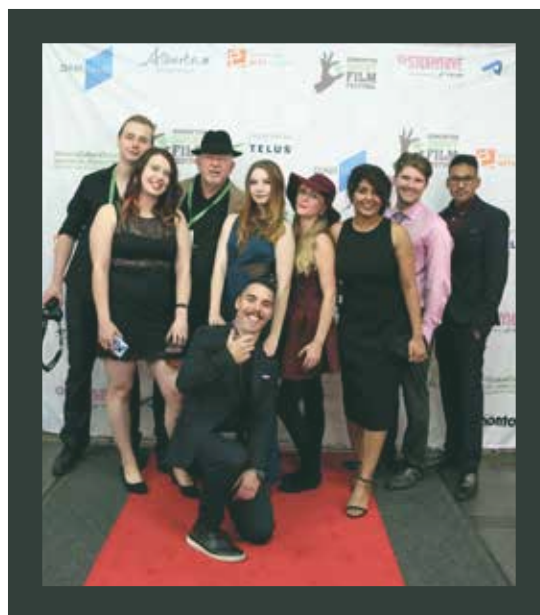
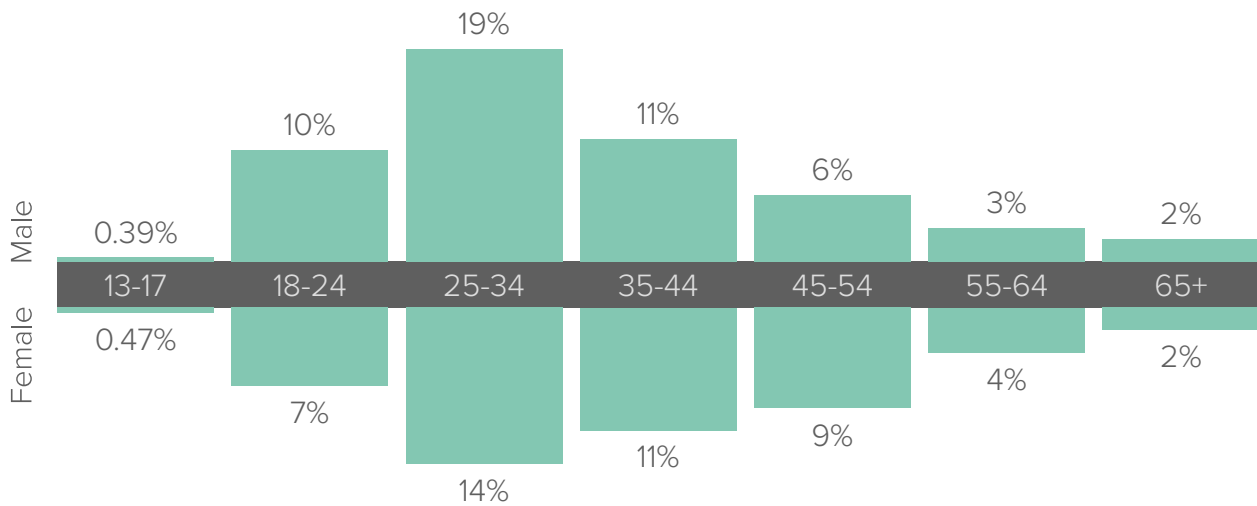
As this is a free event, we noticed many of the people who attended in 2016 were from lower income families. They were so appreciative of the great fun they experienced! We would love to have small items that we could give away to the children who attend. Branded merchandise or coupons would be great ways to promote your business and support the family event at the same time.

DEMOGRAPHICS

The festival has a wide range of people who attend, as well as filmmakers who are submitting. For 2017, we have increased our marketing and outreach to high school and post-secondary students so we anticipate growth in this demographic. As an Alberta festival, our attendees and followers are mostly Albertans so businesses will be marketing to people in our own communities who live and shop right here in Edmonton and the surrounding area (plus Calgary, Red Deer and Fort McMurray).

Male | 47%

Female | 51%



PARTNERSHIP FORM

<input type="checkbox"/>	Title Sponsor	\$5000+
<input type="checkbox"/>	Patron	\$2500
<input type="checkbox"/>	Collaborator	\$1000
<input type="checkbox"/>	Cinephile	\$500
<input type="checkbox"/>	Fan	\$250
<input type="checkbox"/>	Spectator	\$100

<input type="checkbox"/>	Silent Auction Items
Details	
<input type="checkbox"/>	Door Prizes
Details	
<input type="checkbox"/>	Giveaways for Family Event
Details	

<input type="checkbox"/>	Business Card Ad	\$100
<input type="checkbox"/>	1/4 Page Ad	\$250
<input type="checkbox"/>	1/2 Page Ad	\$450
<input type="checkbox"/>	Full Page Ad	\$800

Contact Name

Phone

Company Name

Email

Website

Signed

For credit card payments, we will issue an invoice through PayPal. Please make cheques payable to **Edmonton Short Film Festival** and mail to **PO Box 68211 Bonnie Doon, Edmonton, AB T6C 4N6**.

Please send logos and ad copy by September 1 (Dropbox, WeTransfer, etc.)

IMPORTANT INFORMATION

Where		Historic Royal Alberta Museum (12845 102 Avenue, Edmonton)
Key Dates		Filmmakers' Skills Class - September 23, 2017 48-Hour Film Challenge - September 29-October 1, 2017 ESFF GALA - Saturday, October 14, 2017 Family Fun Festival - Sunday, October 15, 2017
Contact		Sharlene Millang, Director filmfest@esff.ca 780-405-6360 PO Box 68211 Bonnie Doon Edmonton, AB T6C 4N6 www.esff.ca www.facebook.com/YEGfilmfest @YEGfilmfest

